



ICS COOL ENERGY'S SPECIAL CHILLING EFFECTS FOR FILMS



The Challenge

ICS Cool Energy's hire team created a special chilling effect for a stunning music video for two-time Brit award-winning group Travis. Sub-zero temperatures in a film set location were on the shopping list for the production team and ICS Cool Energy came up with the solution that's been dubbed 'outstanding'.

“ The team provided full support for our very challenging project. Both the installation and the end results were outstanding. ”

Noreen Khan Producer, RSA Films

WE MAKE IT WORK

The Solution

The creative concept for the film for the band's single 'Moving' was to show images forming from the visible breath of the singers – and it needed to be filmed in the UK on a tight budget!

ICS Cool Energy's Lee Chard selected a suitable music studio location and designed the logistics plan so chilled air could be delivered into the studio at -1°C. It was all designed to accommodate the lighting and essential computer equipment by having low heat loads and the minimum number of people present.

SOLUTION

- Two 35kW rental chillers with a -12°C set point
- Two internally sites 50kW fan coils mounted on a high level frame for good air circulation
- On achieving optimum cooling, the fans were switched off so the air could settle for the perfect effect
- Full on site support from the ICS Cool Energy team



The Result

ICS Cool Energy provides a specialist hire service and supply for the events sector for on-site temperature control, with technical support. The range of events includes marquees, chillers used at all the major ice rinks including London's prestigious Somerset house, leisure facilities, music and arts festivals, theatres and 'pop up' events.

Noreen Khan, RSA films producer commented: "In my experience, ICS Cool Energy not only offered an excellent service but Lee Chard and his team provided full back up support to a very unusual and challenging project. Lee in particular was completely dedicated and did above and beyond to troubleshoot and assess many potential locations. Both the installation and the end results were outstanding. Thank you to everyone involved."

Travis' music video was launched in July 2013 and the completed video can be seen here:
<https://www.youtube.com/watch?v=TjKmQmsRlBk>



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