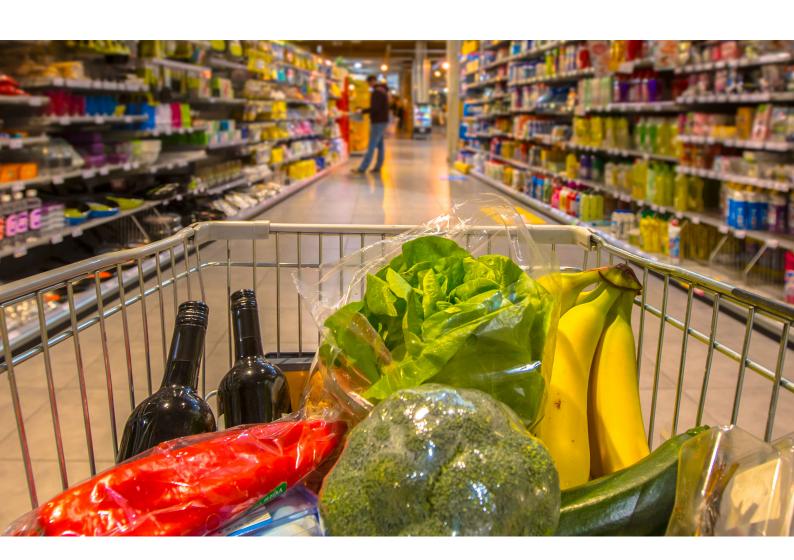


# SUPERMARKETING THE PERFECT TEMPERATURE – FAST RESPONSE



## The Challenge

ICS Cool Energy is one of the 'emergency services' providers for one of the nation's favourite supermarkets, working with the national facilities management partner. A slick 24/7 operation means it's vital for temperature control systems to function round the clock in nearly 400 stores across the UK from Land's End to John O'Groats.



Russ Baker Sales Director (Hire)

## **WE MAKE IT WORK**

"Our special expertise in temperature control for the food and beverage industry as well as in HVAC/buildings means we are the people on call for supermarkets and all types of retailers."

### The Solution

The building operations for one of the nation's leading supermarkets are handled exclusively by a facilities management partner for whom the brief is to ensure the business operates to its maximum capacity at all times with no downtime or unplanned store closures.

The fact that ICS Cool Energy operates full support and rapid response means the facilities management partner is assured that the stores can rely on its temperature control systems for the vital heating, cooling and customer comfort- both for planned operations and emergencies.

At one supermarket in the North East, there was a total system breakdown and the failure of heating throughout the store just before a very busy weekend. Fortunately it was not necessary to keep the doors shut for trade, but an uncomfortable working and shopping environment was unavoidable. All was back in full working order by ICS Cool Energy's hire division within just 24 hours, said Russ Baker, Sales Director at ICS Cool Energy.



## The Result

ICS Cool Energy's hire division provides a comprehensive range of support services for the food, beverage and retail sectors, bringing nearly 30 years' experience, a national team of engineers and the widest range of equipment that's in stock and ready to go at a moment's notice.

Many of ICS Cool Energy's temperature control solutions hired for all sorts of reasons:

#### **EMERGENCIES**

The team Is on call 24/7 from locations around the country and expert teams and equipment is frequently on site within hours to restore business as usual. Solutions include emergency heating and air conditioning to hot water systems, boilers, cold storage and industrial and commercial heating.

#### **PLANNED HIRE**

Hiring equipment avoids interruption to business continuity when essential maintenance and repairs take place as hire equipment can be installed, checked and fully running before any switch offs - for just a few days or weeks.

#### LONG TERM HIRE

Long term hire can be either seasonal or as an alternative to equipment purchase. Extra cooling is often needed by the food and beverage sector not only during the warmer summer months but at key production seasons such as Christmas and Easter. Long term hire is increasingly popular with many businesses as it offers total flexibility for growth as well as avoiding the need for capital expenditure.

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Our International offices:

Ireland: +353 (0)46 92 52934

Germany: +49 (0)7046 88087 0

Netherlands: +31 (0)88 258 258 0

Switzerland: +41 (0)55 415 91 09

Austria: 00800 0116 0117 France: +33 1 60 66 80 83



UK HIRE: 0800 840 4210

